

PRESIDENT'S PERSPECTIVE

EVELYN PADIN

NJSBA to offer practice management help

PracticeHQ consultations, resource bank will be free for our members

As a small-firm attorney who co-owns a restaurant and develops commercial properties, I know first-hand that it takes very different sets of skills to be a zealous advocate for a client and to run a successful business.

Staying up to date on caselaw and working with clients take one set of talents, while collecting fees, resolving IT problems that can bring an office to a standstill and figuring out which office products are the best take an entirely separate set.

The New Jersey State Bar Association knows practice management can be a particular challenge for many of our members, especially the vast majority of them who are in solo and small firms who don't have support structures in place to turn to for any given problem.

As your professional home, we want to help with that.

That's why I am excited to share good news with you on that front. In the coming weeks, the NJSBA is launching PracticeHQ, a one-stop practice management resource center at njsba.com where all of the assistance and guidance you need will be available for free.

Members will be soon able to access a wide array of information, services and get expert help to ensure their practice is successful and thriving. It means the NJSBA will provide attorneys the tools and resources to guide you no matter if you are starting in the profession, looking to change things up, or winding down your practice.

PracticeHQ will be a dedicated electronic library on the NJSBA website that members can visit at any time.

NJSBA members will be able to review:

- Checklists comparing office products such as the types of computers and software programs available;
- Whitepapers on everything from client development to human resources issues;
- Webinars on the practice of law, succession and disaster preparedness;
- Articles about technology, documents, accounting skills and other topics; and
- A resource bank that has information including training manuals, how to launch a firm, trust account review, and productivity and profitability assessments.

NJSBA
PRACTICEHQ

Even more than online resources, this new program will provide direct consultations for members who have specific ques-

tions. The consultations will happen in several ways throughout the year.

Practice management experts will be on hand at the Annual Meeting and Convention in Atlantic City to have one-on-one conversations with members about how they can better run their practices.

We will also have an email hotline where members will be able to message us to schedule 30-minute telephone consultations to help address challenges they face in the day-to-day operation of their firm.

I am especially excited to tell you that all of the services are available to members only, at no charge.

At the NJSBA, we aim to be a real partner on your professional journey. We think PracticeHQ is another important step in that direction. 🍀